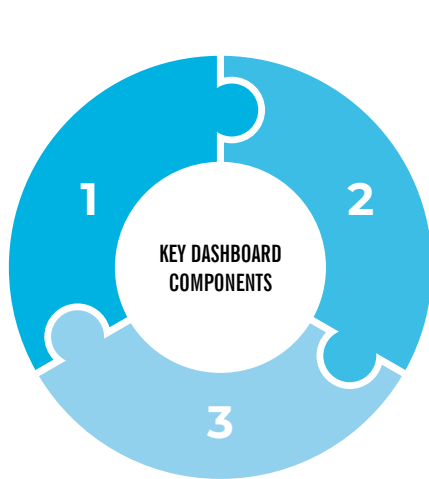


# Building Actionable Dashboards to Drive Recovery

As your organization continues to collect and monitor external data on commercial, financial, political, and social trends and behaviors through the crisis, how can you combine new data with internal Key Performance Indicators (KPIs) to make decisions quickly and track recovery progress?

By now, your organization has had to create a recovery strategy and plan with immediate actions already taken. Your strategic and operational targets have been adjusted based on limiting resources and capabilities which must be carefully managed to ensure quick gains for a sustainable recovery. Consolidating key data into a recovery dashboard can simplify, confirm, and adjust decision-making real-time and provide insights to predictive models and forecasts.



1

## ENVIRONMENTAL DATA (external factors):

- Choose data that aligns with your business model for recovery (e.g. geography, demographics, industry specific)
- Select credible, sustainable sources with global and local level data points
- Continuously monitor available research to enhance your model

2

## CORPORATE KPIs (internal targets & actions):

- Combine financial, commercial, operational, and employee KPIs for a more holistic view of business health levels
- Select both leading and lagging metrics to verify the sustainable impact of improvement actions
- Track real-time progress for better decision-making and agile adjustments

3

## CORRELATIONAL MODELS (forecasting):

- Leverage historical data to build predictive models for select KPIs based on recovery behavior
- Revise and adjust forecasts rapidly to identify corrective action or future resource and capability needs

With the proper governance and program structure in place to monitor progress and adjust to immediate feedback, your recovery dashboard will serve as a central communication tool as you transition into stability.

### CASE STUDY: RETAIL RECOVERY DASHBOARD

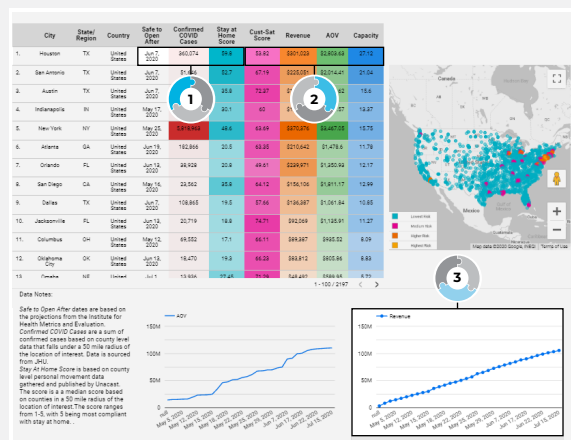
Jabian recently built a recovery dashboard for a retail client looking to plan the re-opening of brick and mortar stores across the US, by modeling public COVID-19 research data against the organization's revenue targets and staffing capabilities.

#### POINT OF SALE LEVEL DATA

Determine safe-to-open dates and targeted productivity metrics for each retail facility

#### PUBLIC COVID-19 DATA

Incorporate data from reputable sources such as the Institute for Health Metrics and Evaluation with forecasted dates based on cases and local safety measures



#### VISUAL HEATMAP

Drive insights into supply chain planning efforts and future demand needs

#### KPI FORECASTS

Show revenue projections at the aggregate level to balance costs with ramp up strategy

### JABIAN IS HERE TO HELP

If you are interested in learning more about how Jabian can help build and manage your strategic dashboards, simply contact us at [planahead@jabian.com](mailto:planahead@jabian.com).

